

Report on Kanyashree Day Celebration

Introduction:

Kanyashree Day is celebrated annually on August 14 to promote and publicize the Kanyashree scheme across the state of West Bengal. This initiative, launched by the Government of West Bengal, aims to empower young girls by providing financial assistance for their education, thereby preventing early marriage and encouraging higher studies. The scheme was officially inaugurated on August 14, 2013, with state-wide events to create awareness and encourage participation. The inaugural event in Kolkata was presided over by the Hon'ble Chief Minister of West Bengal, Mamata Banerjee.

Observance of Kanyashree Day 2025:

This year, the Kanyashree Day celebrations were held under the supervision of Dr. Suvankar Ghosh Roy Chowdhury and Dr. Payel Ghosh. Nearly 58 students actively participated in the event, engaging in discussions and activities aimed at reinforcing the importance of the Kanyashree scheme.

Theme of the Scheme:

During the event, students introduced the central theme of the Kanyashree scheme, which focuses on promoting the education and financial independence of young girls. The initiative is designed to address gender inequality and support underprivileged girls by providing financial aid to continue their higher education.

Execution of the Scheme:

Participants highlighted the execution process of the scheme, detailing how eligible girls receive financial benefits in two stages:

1. **K1 Scheme:** Annual scholarship for girls, who are enrolled in College and unmarried.
2. **K2 Scheme:** One-time financial grant for girls aged 18 and above, encouraging them to pursue higher education or vocational training instead of early marriage.

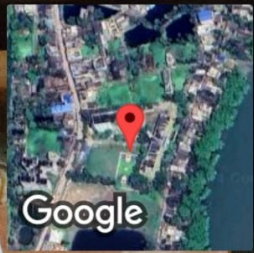
Implementation and Outcome:

The implementation of the Kanyashree scheme has been widely recognized as successful, with thousands of girls benefiting from financial assistance for their education. The students discussed the impact of the scheme, which has resulted in:

- A significant reduction in College dropouts among girls.
- A decline in early marriages due to financial incentives for education.
- Increased awareness of women's empowerment and the importance of higher education.
- Enhanced participation of girls in vocational training and career-oriented programs.

Conclusion:

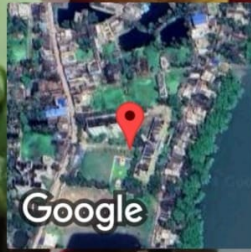
The Kanyashree Day celebration serves as a vital platform for spreading awareness about the scheme and its benefits. The enthusiastic participation of students and the efforts of organizers ensure that the objectives of the initiative are effectively reinforced. The continued success of the Kanyashree scheme remains a testament to the commitment of the West Bengal government towards empowering young girls, fostering gender equality, and ensuring a brighter future for them through education and financial independence.



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